Image# 12970790487 PAGE 1 / 16

# FEC FORM 9

# 24 HOUR NOTICE OF DISBURSEMENTS/OBLIGATIONS FOR ELECTIONEERING COMMUNICATIONS

1. Person Making the Disbursements/Obligation	ons	
(a) Name Crossroads Grass	roots Policy Strate	gies
(b) Address (number and street)	2. FEC Identification Number	
(c) City, State and ZIP Code		C C30001655
Washington	DC 20005	
(d) Name of Employer or Principal Place of Business	(e) Occupatio	n
X New 3. Is This Statement or Amended	4. Covering Period	/ 16 / 2012 through
5. (a) Date of Public Distribution(s) 03 21	2012 (b) Communication	Title Deflect
(e) Other, specify:  7. If the filer is an individual, unincorporated were the disbursements made exclusively  8. Custodian of Records  (a) Name  Caleb Crosby  (b) Address (number and street)  1401 New York Avenue NW, Ste 1200		
(c) City, State and ZIP Code		
Washington	DC 20009	5
(d) Name of Employer or Principal Place of Business	(e) Occupation	
Crossroads GPS	CFO	
9. Total Donations This Statement		0.00
0. Total Disbursements/Obligations This State	ement	118305.17
Under penalty of perjury, I certify that this statement	is true, correct and complete.	
TYPE OR PRINT NAME OF PERSON COMPLETING FO	Caleb Crosby	
Caleb Crosby SIGNATURE	[Electronically Filed] DATE	03/22/2012

NOTE: Submission of false, erroneous or incomplete information may subject the person signing this statement to the penalties of 2 U.S.C. §437g.

# List of Person(s) Sharing/Exercising Control (use additional pages as necessary)

PAGE 2 OF 16

Α.	(a) Name	Transaction ID : S.1
	Steven Law	
	(b) Address (number and street) 1401 New York Avenue NW, Ste 1200	
	(c) City, State and ZIP Code	
	Washington	DC 20005
	(d) Name of Employer or Principal Place of Business	(e) Occupation
	Crossroads GPS	Executive Director
B.	(a) Name	
	(b) Address (number and street)	
	(c) City, State and ZIP Code	
	(d) Name of Employer or Principal Place of Business	(e) Occupation
C.	(a) Name	
	(b) Address (number and street)	
	(c) City, State and ZIP Code	
	(d) Name of Employer or Principal Place of Business	(e) Occupation
D.	(a) Name	
	(b) Address (number and street)	
	(c) City, State and ZIP Code	
	(d) Name of Employer or Principal Place of Business	(e) Occupation
Ε.	(a) Name	
	(b) Address (number and street)	
	(c) City, State and ZIP Code	
	(d) Name of Employer or Principal Place of Business	(e) Occupation
	TO DISTURB OF EMPLOYER OF PRINCIPAL PLACE OF BUSINESS	(e) Uccupation

# Disbursement(s) Made or Obligation(s)

Upgrade Films	A. Full Name (Last, First, Middle Initial	of Payee		Date of Disbursement or Obligation
Mailing Address of Payes 3299 K Street NW, Size 200  City	Upgrade Films			03 21 2012
City State Zip Code Washington DC 20007  Name of Employer Occupation  Purpose of Disbursement (Including title(s) of communication(s))  TV/Media Production (Deffect)  Name of Federal Candidate Barack H. Obama  Transaction ID : C.1  Name of Federal Candidate Office Sought: President Sanate President Sanate President State: President Sanate President Sanate President State: President State: Disbursement/Obligation For: Disbursement/Obligation For: Primary General Other (specify) ▶  Name of Federal Candidate Office Sought: House State: Senate President State: Disbursement/Obligation For: Primary General Other (specify) ▶  Name of Federal Candidate Office Sought: House State: Senate District: Disbursement/Obligation For: Primary General Other (specify) ▶  Name of Federal Candidate Office Sought: House State: Disbursement/Obligation For: Primary General Other (specify) ▶  Amount Office Sought: House State: Disbursement or Obligation For: Primary General Other (specify) ▶  Transaction ID : C.2  Mailing Address of Payee 66 Canal Center Plaza, Ste 555  City State Zip Code Alexandria VA 22314  Name of Employer Occupation  Purpose of Disbursement (Including title(s) of communication(s))  Transaction ID : E.2  Transaction ID : E.2  Transaction ID : E.2  Name of Federal Candidate Office Sought: House State: Senate District: Disbursement/Obligation For: Primary General Other (specify) ▶  Name of Federal Candidate Office Sought: House State: Disbursement/Obligation For: Primary General Other (specify) ▶  Name of Federal Candidate Office Sought: House State: Disbursement/Obligation For: Primary General Other (specify) ▶  Name of Federal Candidate Office Sought: House State: Disbursement/Obligation For: Primary General Other (specify) ▶	Mailing Address of Payee			30 23,2
Name of Employer   Occupation   OC   20007   Communication Date   OCCUPATION   O	3299 K Street NW, Ste 200			
Name of Employer  Occupation  Name of Employer  Occupation  Purpose of Disbursement (Including title(s) of communication(s))  Transaction ID : E.1  Transaction ID : E.1  Transaction ID : C.1  Name of Federal Candidate Barack H. Obama  Office Sought: House State: District: Di	City		Zip Code	446.04
Purpose of Disbursement (Including title(s) of communication(s))  Transaction ID: E.1  Transaction ID: E.1  Transaction ID: E.1  Name of Federal Candidate Barack H. Obama  Transaction ID: C.1  Name of Federal Candidate  Office Sought:  Name of Employer  Occupation  Office Sought:  Name of Employer  Occupation  Office Sought:  Name of Federal Candidate  Office Sought	Washington	DC	20007	Communication Date
Purpose of Disbursement (Including title(s) of communication(s))  TV/Media Production (Deffect)  Name of Federal Candidate Barack H. Obama  Transaction ID : C.1  Name of Federal Candidate  Office Sought: Name of Federal Candidate  Office S	Name of Employer	Occupat	tion	
Name of Federal Candidate Barack H. Obama    Name of Federal Candidate Barack H. Obama   Senate President   Senate President   Senate President   Senate District:   Disbursement/Obligation For:   Senate District:   Disbursement/Obligation For:   Primary   General District:   Disbursement/Obligation For:   District:   District:   Disbursement/Obligation For:   District:   District:				03 21 2012
Transaction ID : C.1  Name of Federal Candidate  Office Sought:  Na		title(s) of communica	ntion(s))	Transaction ID : E.1
Transaction ID: C.1 Name of Federal Candidate  Name of Federal Candidate  Office Sought:  Name of Federal Candidate  Name of Federal Candidate  Office Sought:  Name of Federal Candidate  Office So		Office Sought:	House State: LA	
Transaction ID : C.1  Name of Federal Candidate  Office Sought:  Name of Federal Candidate  Office Sought:  President  Other (specify)  Name of Federal Candidate  Other (specify)  Other (specify)  Other (specify)  Other (specify)  Name of Federal Candidate  Office Sought:  Other (specify)	Barack H. Obama		Senate	Primary General
Name of Federal Candidate   Office Sought:   President   President   Primary   General   Other (specify)   Primary   General   Other (specify)   Primary   General   Other (specify)   Other (specify)   Primary   General   Other (specify)   Othe	Transaction ID : C.1			Other (specify)
Name of Federal Candidate    President	Name of Federal Candidate	Office Sought:	House State:	
President   Office Sought:				
Senate    Primary   General				<u> </u>
B. Full Name (Last, First, Middle Initial) of Payee  Crossroads Media LLC  Mailing Address of Payee 66 Canal Center Plaza, Ste 555  City State Zip Code Alexandria VA 22314  Name of Employer Occupation  Purpose of Disbursement (Including title(s) of communication(s))  TV/Media Placement (Deflect)  Name of Federal Candidate Office Sought: House Barack H. Obama  Transaction ID: C.2  Name of Federal Candidate Office Sought: House Senate President  Name of Federal Candidate Office Sought: House Senate President  Name of Federal Candidate Office Sought: House Senate President  Name of Federal Candidate Office Sought: House Senate President  Name of Federal Candidate Office Sought: House Senate Primary General Other (specify) ▶  Name of Federal Candidate Office Sought: House State: Disbursement/Obligation For: Primary General Other (specify) ▶  Name of Federal Candidate Office Sought: House State: Disbursement/Obligation For: Primary General Other (specify) ▶  Name of Federal Candidate Office Sought: House State: Disbursement/Obligation For: Primary General Other (specify) ▶	Name of Federal Candidate	Office Sought:	House State:	
President  President  Other (specify)  3. Full Name (Last, First, Middle Initial) of Payee  Crossroads Media LLC  Mailing Address of Payee 66 Canal Center Plaza, Ste 555  City State Zip Code Alexandria VA 22314  Name of Employer Occupation  Purpose of Disbursement (Including title(s) of communication(s))  TV/Media Placement (Deflect)  Name of Federal Candidate Barack H. Obama  Transaction ID : C.2  Name of Federal Candidate  Office Sought: House State: LA Disbursement/Obligation For: 2012  Purpose of Disbursement (Deflect)  Name of Federal Candidate  Barack H. Obama  Transaction ID : C.2  Name of Federal Candidate  Office Sought: House State: District: Disbursement/Obligation For: Primary General  Disbursement/Obligation For: Disbursement/Obligation For: Disbursement/Obligation For: Disbursement/Obligation For: Primary General  Other (specify)  Name of Federal Candidate  President  Name of Federal Candidate  Office Sought: House State: Disbursement/Obligation For: Primary General				
Crossroads Media LLC  Mailing Address of Payee 66 Canal Center Plaza, Ste 555  City State Zip Code Alexandria VA 22314  Name of Employer Occupation  Purpose of Disbursement (Including title(s) of communication(s))  TV/Media Placement (Deflect)  Name of Federal Candidate Barack H. Obama  Transaction ID : C.2  Name of Federal Candidate Office Sought: House State: Senate President President District: Disbursement/Obligation For: 2012    Disbursement/Obligation For: 2012   Disbursement/Obligation For: Primary General District: President District: Disbursement/Obligation For: Primary General Disbursement/Obligation Fo				Other (specify)
Crossroads Media LLC  Mailing Address of Payee 66 Canal Center Plaza, Ste 555  City State Zip Code Alexandria VA 22314  Name of Employer Occupation  Purpose of Disbursement (Including title(s) of communication(s))  TV/Media Placement (Deflect)  Name of Federal Candidate Barack H. Obama  Transaction ID : C.2  Name of Federal Candidate  Office Sought: House State: LA Senate District: Disbursement/Obligation For: 2012  President District: Disbursement/Obligation For: Primary General Disbu	B. Full Name (Last, First, Middle Initial)	of Payee		
Mailing Address of Payee 66 Canal Center Plaza, Ste 555  City State Zip Code Alexandria VA 22314  Name of Employer Occupation  Purpose of Disbursement (Including title(s) of communication(s))  TV/Media Placement (Deflect)  Name of Federal Candidate Barack H. Obama  Transaction ID : C.2  Name of Federal Candidate Office Sought: House State: LA Disbursement/Obligation For: 2012  Senate District: Disbursement/Obligation For: Primary General  Disbursement/Obligation For: Other (specify) ▶  Name of Federal Candidate Office Sought: House State: Disbursement/Obligation For: Primary General	Crossroads Media LLC			
City State Zip Code Alexandria VA 22314  Name of Employer Occupation  Purpose of Disbursement (Including title(s) of communication(s))  Transaction ID : E.2  Name of Federal Candidate Barack H. Obama  Transaction ID : C.2  Name of Federal Candidate  Office Sought: House State: LA Disbursement/Obligation For: 2012  Senate District: Disbursement/Obligation For: Primary General District: Other (specify) ▶  Name of Federal Candidate  Name of Federal Candidate  Office Sought: House State: Disbursement/Obligation For: Primary General Disbursement/Obligation Fo				
Alexandria  Name of Employer  Occupation  Purpose of Disbursement (Including title(s) of communication(s))  TV/Media Placement (Deflect)  Name of Federal Candidate  Barack H. Obama  Transaction ID: C.2  Name of Federal Candidate  Office Sought:  President  House  Senate  District:  President  Name of Federal Candidate  Office Sought:  President  Name of Federal Candidate  Office Sought:  Name of Federal Cand	66 Canal Center Plaza, Ste 555			
Name of Employer  Occupation  Purpose of Disbursement (Including title(s) of communication(s))  Transaction ID : E.2  Name of Federal Candidate  Barack H. Obama  Transaction ID : C.2  Name of Federal Candidate  Office Sought: House Senate  District: Disbursement/Obligation For: 2012  President  Name of Federal Candidate  Office Sought: House State: District: Disbursement/Obligation For: Primary General  Disbursement/Obligation For: Primary General  Other (specify) ▶  Name of Federal Candidate  Office Sought: House State: Disbursement/Obligation For: Primary General  Disbursement/Obligation For: Primary General  Other (specify) ▶  Name of Federal Candidate	City	State	Zip Code	3931.92
Purpose of Disbursement (Including title(s) of communication(s))  Transaction ID : E.2  Name of Federal Candidate Barack H. Obama  Transaction ID : C.2  Name of Federal Candidate  Office Sought:  President  House State:  President  Disbursement/Obligation For:  Other (specify) ▶  Name of Federal Candidate  Office Sought:  President  Disbursement/Obligation For:  Primary  General  Disbursement/Obligation For:  Primary  General  Other (specify) ▶  Name of Federal Candidate  Office Sought:  Disbursement/Obligation For:  Primary  General  Disbursement/Obligation For:  Primary  General  Disbursement/Obligation For:  Primary  General	Alexandria	VA	22314	Communication Date
TV/Media Placement (Deflect)  Name of Federal Candidate Barack H. Obama  Transaction ID : C.2  Name of Federal Candidate  Office Sought:  President  House State:  District:  Disbursement/Obligation For:  Other (specify) ▶  Disbursement/Obligation For:  Primary  General  Disbursement/Obligation For:  Primary  General  Disbursement/Obligation For:  Primary  General  Other (specify) ▶  Name of Federal Candidate  Office Sought:  Disbursement/Obligation For:  Primary  General  Disbursement/Obligation For:  Primary  General  Disbursement/Obligation For:  Primary  General	Name of Employer	Occupat	ion	0.4
Barack H. Obama  Senate  President  President  District:  Name of Federal Candidate  Office Sought:  Senate  District:  Disbursement/Obligation For:  Other (specify)  Other (specify)  Name of Federal Candidate  Office Sought:  Name of Federal Candidate		title(s) of communica	tion(s))	Transaction ID : E.2
Barack H. Obama  Senate  District:  President  Name of Federal Candidate  Office Sought:  Name of Federal Candidate  Office Sought:  Primary  Senate  District:  Senate  District:  Primary  General  Other (specify) ▶  Disbursement/Obligation For:  Primary  General  Other (specify) ▶  Name of Federal Candidate  Office Sought:  Disbursement/Obligation For:  Primary  General  Other (specify) ▶  Name of Federal Candidate	Name of Federal Candidate	Office Sought:	House State: LA	Disbursement/Obligation For: 2012
Transaction ID : C.2  Name of Federal Candidate  Office Sought:  House State: Senate District: President  Name of Federal Candidate  Office Sought:  House State: Senate District: President  Other (specify) ▶  Other (specify) ▶  Primary General  Disbursement/Obligation For: Primary  Other (specify) ▶  Name of Federal Candidate  Office Sought: Senate Disbursement/Obligation For: Primary General	Barack H. Obama		Senate	Primary General
Name of Federal Candidate  Office Sought:  Senate  President  Disbursement/Obligation For:  Primary  General  Other (specify) ▶  Name of Federal Candidate  Office Sought:  House  State:  Senate  Disbursement/Obligation For:  Primary  General  Disbursement/Obligation For:  Primary  General	Transaction ID : C.2	>		Other (specify) ▶
Senate District: Other (specify) ▶  Name of Federal Candidate Office Sought: Senate Senate Senate District: Disbursement/Obligation For: Primary General General Primary General Other (specify) ▶		Office Sought:	House State:	Disbursement/Obligation For:
Name of Federal Candidate  Office Sought:  House State: Senate  Disbursement/Obligation For: Primary  General			Senate	Primary General
State: Primary General				Other (specify)
Diotrict	Name of Federal Candidate	Office Sought:	House State:	
President Other (specify) ▶				
			President President	Other (specify)
4077.00				4277.00
SUBTOTAL of Disbursements/Obligations This Page (optional)	SUBTOTAL of Disbursements/Obligation	ns This Page (option	nal)	<b>4377.96</b>
TOTAL This Deviced (last case this line growth or early)	TOTAL This D. 1.44	manufacture (L.S.		
TOTAL This Period (last page this line number only)	`	• ,		

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## Disbursement(s) Made or Obligation(s)

Α.	Full Name (Last, First, Middle Initia	) of Payee		Date of Disbursement or Obligation	
	Upgrade Films	,		03 21 2012	
-	Mailing Address of Payee			03 21 2012	
	3299 K Street NW, Ste 200			Amount	
-	City	State	Zip Code	446.04	
	Washington	DC	20007	2	
-	Name of Employer	Occupation		Communication Date	
	. ,	·		03 21 2012	
	Purpose of Disbursement (Including TV/Media Production (Deflect)	title(s) of communication	on(s))	Transaction ID: E.3	
_	Name of Federal Candidate	Office Sought:	House State: DC	Disbursement/Obligation For: 2012	
	Barack H. Obama		Senate Senate	Primary General	
Tr	ansaction ID : C.3	X	District: President	Other (specify)	
116	Name of Federal Candidate	Office Sought:	House	Disbursement/Obligation For:	
			State:	Primary General	
			District:	Other (specify)	
	Name of Federal Candidate	Office Sought:	House	Disbursement/Obligation For:	
	Name of Federal Canadate	Ollice Cought.	State:	Primary General	
			Senate District:		
			President	Other (specify)	
В.	Full Name (Last, First, Middle Initial	) of Payee		Date of Disbursement or Obligation	
	Crossroads Media LLC			03 16 2012	
_	Mailing Address of Payee				
	66 Canal Center Plaza, Ste 555			Amount	
-	City	State	Zip Code	9829.88	
	Alexandria	VA	22314	0	
_	Name of Employer	Occupatio		Communication Date	
	. ,	·		03 21 21 2012	
	Purpose of Disbursement (Including TV/Media Placement (Deflect)	title(s) of communication	on(s))	Transaction ID : E.4	
	i v/iviedia Flacement (Denect)				
	Name of Federal Candidate	Office Sought:	House State: DC	Disbursement/Obligation For: 2012	
	Barack H. Obama		Senate	Primary General	
Tra	ansaction ID : C.4	X	District: President	Other (specify) ▶	
116	Name of Federal Candidate	Office Sought:	House State:	Disbursement/Obligation For:	
			Senate	Primary General	
			District: President	Other (specify)	
-	Name of Federal Candidate	Office Sought:	House	Disbursement/Obligation For:	
			State: Senate	Primary General	
			District:	Other (specify)	
			President		
SI	UBTOTAL of Disbursements/Obligation	ons This Page (optiona	l)	10275.92	
TC	<b>DTAL</b> This Period (last page this line	• ,		<b>•</b>	
	(carry total from last page to	Line 10)			

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(carry total from last page to Line 10)

Disbursement(s) Made or O	bligation(s)		PAGE 5 OF 16
A. Full Name (Last, First, Middle Initia  Upgrade Films  Mailing Address of Payee 3229 K Street NW, Ste 200  City Washington  Name of Employer  Purpose of Disbursement (Includin TV/Media Production (Deflect)	State DC Occupation		Date of Disbursement or Obligation  03 21 2012  Amount  446.04  Communication Date  03 21 2012  Transaction ID: E.5
Name of Federal Candidate Barack H. Obama  Transaction ID : C.5  Name of Federal Candidate	Office Sought:  Office Sought:	House State: M Senate District: — President House State: Senate District: President	Disbursement/Obligation For: 2012  Primary General  Other (specify)  Disbursement/Obligation For: Primary General  Other (specify)  Other (specify)
Name of Federal Candidate	Office Sought:	House State: Senate District:	Disbursement/Obligation For: Primary General
B. Full Name (Last, First, Middle Initial Crossroads Media LLC Mailing Address of Payee 66 Canal Center Plaza, Ste 555  City Alexandria Name of Employer  Purpose of Disbursement (Including TV/Media Placement (Deflect)	State VA Occupation		Date of Disbursement or Obligation  03 16 2012  Amount  9829.88  Communication Date  03 21 2012  Transaction ID: E.6
Name of Federal Candidate Barack H. Obama  Transaction ID : C.6 Name of Federal Candidate	Office Sought:	Senate District: — President House State:	Disbursement/Obligation For:  □ Primary □ General
Name of Federal Candidate	Office Sought:	President District:  House State: Senate District:	Disbursement/Obligation For:  □ Primary □ General
SUBTOTAL of Disbursements/Obligat  TOTAL This Period (last page this lir		,	

## Disbursement(s) Made or Obligation(s)

	(-)	3 (-)					
Α.	Full Name (Last, First, Middle Initial)	of Payee					Date of Disbursement or Obligation
	Upgrade Films						03 21 2012
-	Mailing Address of Payee						Amount
	3299 K Street NW, Ste 200						
	City	State		Zip Code			446.04
_	Washington	DC		20007			Communication Date
	Name of Employer	Оссир	oatio	n			03 21 2012
•	Purpose of Disbursement (Including ti TV/Media Production (Deflect)	tle(s) of commun	catio	on(s))		'	Transaction ID : E.7
	Name of Federal Candidate	Office Sought:		House Sta	te· \	WI	Disbursement/Obligation For: 2012
	Barack H. Obama			Senate			Primary General
Tra	ansaction ID : C.7		X	Distri President	ict:		Other (specify)
	Name of Federal Candidate	Office Sought:		House Stat	te:		Disbursement/Obligation For:
				Senate			Primary General
				Distri President	ct:		Other (specify)
	Name of Federal Candidate	Office Sought:		House Stat	te.		Disbursement/Obligation For:
				Senate			Primary General
				Distric President	ct:		Other (specify)
R	Full Name (Last, First, Middle Initial)	of Pavee					Date of Disbursement or Obligation
υ.	Crossroads Media LLC	n i ayee					M M / D D / Y Y Y Y
-	Mailing Address of Payee						03 16 2012
	66 Canal Center Plaza, Ste 555						Amount
-	City	State		Zip Code			9829.88
	Alexandria	VA		22314			Communication Date
-	Name of Employer	Occur	atio				Communication Date
_							03 21 2012
	Purpose of Disbursement (Including ti TV/Media Placement (Deflect)	:le(s) of communi	catio	n(s))			Transaction ID : E.8
	Name of Federal Candidate	Office Sought:		House Stat	te: \	ΝI	Disbursement/Obligation For: 2012
	Barack H. Obama			Senate Distric	ct·		Primary General
Tra	ansaction ID : C.8		$\times$	President	OI		Other (specify)
	Name of Federal Candidate	Office Sought:		House Stat	te:		Disbursement/Obligation For:
				Senate	ct:		Primary General
				President	UI		Other (specify)
	Name of Federal Candidate	Office Sought:		House State	e:		Disbursement/Obligation For:
				Senate			Primary General
				Distric President	JI:		Other (specify)
							10000111
s	UBTOTAL of Disbursements/Obligation	s This Page (opt	onal	)		<b>&gt;</b>	10275.92
T	OTAL This Period (last page this line r	• ,				▶	
	(carry total from last page to Lir	ne 10)					

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# Disbursement(s) Made or Obligation(s)

			·	
A. Full Name (Last, First, Middle Initial	) of Payee		Date of Disbursement or Obligation	
Upgrade Films			03 21 2012	
Mailing Address of Payee			Amount	
3299 K Street NW, Ste 200			446.04	
City	State	Zip Code	440.04	
Washington	DC	20007	Communication Date	
Name of Employer	Occup	ation	03 21 2012	
Purpose of Disbursement (Including TV/Media Production (Deflect)	title(s) of communic	cation(s))	Transaction ID : E.9	
Name of Federal Candidate Barack H. Obama	Office Sought:	House State: ID Senate District:	Disbursement/Obligation For: 2012  Primary General	
Transaction ID : C.9		X President	Other (specify)	
Name of Federal Candidate	Office Sought:	House State:  Senate District:  President	Disbursement/Obligation For: Primary General Other (specify)	
Name of Federal Candidate	Office Sought:	House State:	Disbursement/Obligation For:	
		Senate District:	Primary General	
		President	Other (specify)	
B. Full Name (Last, First, Middle Initial	) of Payee		Date of Disbursement or Obligation	
Crossroads Media LLC			03 16 2012	
Mailing Address of Payee 66 Canal Center Plaza, Ste 555			Amount	
City	State	Zip Code	9829.88	
Alexandria	VA	22314	Communication Date	
Name of Employer	Occupa	ation	03 21 2012	
Purpose of Disbursement (Including TV/Media Placement (Deflect)	title(s) of communic	eation(s))	Transaction ID : E.10	
Name of Federal Candidate Barack H. Obama	Office Sought:	House State: ID  Senate District:	Disbursement/Obligation For: 2012  ☐ Primary ☐ General  ☐ Other (specify) ▶	
Transaction ID : C.10  Name of Federal Candidate	Office Sought:	House	Disbursement/Obligation For:	
		Senate District: President	Primary General  Other (specify) ▶	
Name of Federal Candidate	Office Sought:	House State:  Senate District:  President	Disbursement/Obligation For:  ☐ Primary ☐ General  ☐ Other (specify) ▶	
SUBTOTAL of Disbursements/Obligations This Page (optional)				

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## Disbursement(s) Made or Obligation(s)

Α.	Full Name (Last, First, Middle Initial)	of Pavee		Date of Disbursement or Obligation
	Upgrade Films	or rayou		M M / D D / Y Y Y Y
-	Mailing Address of Payee			03 21 2012
	3299 K Street NW, Ste 200			Amount
-	City	State	Zip Code	446.04
	Washington	DC	20007	Communication Date
-	Name of Employer	Occupation	on	M M / D D / Y Y Y
				03 21 2012
•	Purpose of Disbursement (Including to TV/Media Production (Deflect)	title(s) of communicati	on(s))	Transaction ID : E.11
	Name of Federal Candidate	Office Sought:	House State: KS	Disbursement/Obligation For: 2012
	Barack H. Obama		Senate	Primary General
Tra	ansaction ID : C.11	$\times$	District: President	Other (specify)
	Name of Federal Candidate	Office Sought:	House State:	Disbursement/Obligation For:
			Senate	Primary General
			District: President	Other (specify)
	Name of Federal Candidate	Office Sought:	House State:	Disbursement/Obligation For:
			Senate	Primary General
			District:	Other (specify)
R	Full Name (Last, First, Middle Initial)	of Pavee		Date of Disbursement or Obligation
	Crossroads Media LLC			M M / D D / Y Y Y Y
-	Mailing Address of Payee			03 16 2012
	66 Canal Center Plaza, Ste 555			Amount
-	City	State	Zip Code	9829.88
	Alexandria	VA	22314	Operation at the Pote
-	Name of Employer	Occupation		Communication Date
_	, ,	·		03 21 2012
_	Purpose of Disbursement (Including t TV/Media Placement (Deflect)		on(s))	Transaction ID : E.12
	Name of Federal Candidate Barack H. Obama	Office Sought:	House State: KS	Disbursement/Obligation For: 2012
	Barack II. Oballia		Senate District:	Primary General
Tra	ansaction ID : C.12	X	President	Other (specify)
	Name of Federal Candidate	Office Sought:	House State:	Disbursement/Obligation For:
			Senate District:	Primary General
			President	Other (specify)
	Name of Federal Candidate	Office Sought:	House State:	Disbursement/Obligation For:
			Senate District:	Primary General
			President District.	Other (specify)
				10275 02
S	UBTOTAL of Disbursements/Obligation	ns This Page (optiona	ıl)	10275.92
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# Disbursement(s) Made or Obligation(s)

				3
A.	Full Name (Last, First, Middle Initial	) of Payee		Date of Disbursement or Obligation
	Upgrade Films			03 21 2012
-	Mailing Address of Payee			Amount
	3299 K Street NW, Ste 200			
'	City	State	Zip Code	446.04
١.	Washington	DC	20007	Communication Date
	Name of Employer	Occupat	tion	M M / D D / Y Y Y
				03 21 2012
	Purpose of Disbursement (Including TV/Media Production (Deflect)	title(s) of communica	ition(s))	Transaction ID : E.13
	Name of Federal Candidate	Office Sought:	House State: WY	Disbursement/Obligation For: 2012
	Barack H. Obama		Senate	Primary General
Tr	ansaction ID : C.13	>	Series District:	Other (specify)
	Name of Federal Candidate	Office Sought:	House State:	Disbursement/Obligation For:
			Senate District:	Primary General
		L	President President	Other (specify)
	Name of Federal Candidate	Office Sought:	House State:	Disbursement/Obligation For:
			Senate District:	Primary General
		L	President President	Other (specify)
В.	Full Name (Last, First, Middle Initial	) of Payee		Date of Disbursement or Obligation
	Crossroads Media LLC			03 16 2012
-	Mailing Address of Payee			
	66 Canal Center Plaza, Ste 555			Amount
-	City	State	Zip Code	9829.88
	Alexandria	VA	22314	Communication Date
	Name of Employer	Occupat	ion	03 21 2012
-	Purpose of Disbursement (Including	title(s) of communica	tion(s))	Transaction ID : E.14
	TV/Media Placement (Deflect)			
	Name of Federal Candidate	Office Sought:	House State: WY	Disbursement/Obligation For: 2012
	Barack H. Obama		Senate	Primary General
Tra	ansaction ID : C.14	>	District:	Other (specify) ▶
	Name of Federal Candidate	Office Sought:	House State:	Disbursement/Obligation For:
			Senate	Primary General
			District: President	Other (specify)
	Name of Federal Candidate	Office Sought:	House State:	Disbursement/Obligation For:
			Senate	Primary General
			District:	Other (specify)
-				
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s	UBTOTAL of Disbursements/Obligation	ons This Page (option	nal) ▶	10275.92
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## Disbursement(s) Made or Obligation(s)

					· · · · · · · · · · · · · · · · · · ·
<b>A.</b> Full Nam	e (Last, First, Middle Initial	of Payee			Date of Disbursement or Obligation
	de Films	•			03 21 2012
Mailing A	Address of Payee				
3299 K	Street NW, Ste 200				Amount
City		State	Zip Code		446.04
Washing	gton	DC	20007		Communication Date
Name of	Employer	Occup	ation		M M / D D / Y Y Y Y
					03 21 2012
	of Disbursement (Including ia Production (Deflect)	title(s) of communic	eation(s))		Transaction ID : E.15
	Federal Candidate	Office Sought:	House State:	WA	Disbursement/Obligation For: 2012
Barack	H. Obama		Senate		Primary General
Transaction	n ID : C.15		X President District:		Other (specify)
Name of	Federal Candidate	Office Sought:	House State:		Disbursement/Obligation For:
			Senate District:		Primary General
			President District.		Other (specify)
Name of	Federal Candidate	Office Sought:	House State:		Disbursement/Obligation For:
			Senate District:		Primary General
			President District.		Other (specify)
B. Full Nam	e (Last, First, Middle Initial)	of Payee			Date of Disbursement or Obligation
	oads Media LLC	•			03 16 2012
	ddress of Payee				
66 Cana	ll Center Plaza, Ste 555				Amount
City		State	Zip Code		9829.88
Alexandı	ria	VA	22314		Communication Date
Name of	Employer	Occupa	ation		03 21 2012
Purpose	of Disbursement (Including	title(s) of communic	ation(s))		Transaction ID : E.16
TV/Medi	a Placement (Deflect)				
	Federal Candidate H. Obama	Office Sought:	House State:	WA	Disbursement/Obligation For: 2012  Primary General
Baraok	in Obama		Senate District:		
Transaction	ID: C.16	Office Country [	President		Other (specify)
name of	Federal Candidate	Office Sought:	House State:		Disbursement/Obligation For:  Primary General
			Senate District:		
Nama of	Federal Candidate	Office Sought: [	President		Other (specify)
Name of	rederal Carididate	Office Sought.	House State:		Disbursement/Obligation For:  Primary General
			Senate District:		
			President		Other (specify)
					10275.92
SUBTOTAL	of Disbursements/Obligation	ons This Page (option	onal)		
TOTAL This	s Period (last page this line	number only)		_	
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Disbursement(s) Made or O	bligation(s)		PAGE 11 OF 16		
A. Full Name (Last, First, Middle Initia  Upgrade Films  Mailing Address of Payee 3299 K Street NW, Ste 200	il) of Payee	Date of Dis 03 Amount	bursement or Obligation  21 2012		
City Washington Name of Employer	State Zip Coc DC 20007 Occupation	Communica 03	446.04 ation Date / 21 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y		
Purpose of Disbursement (Including TV/Media Production (Deflect)	g title(s) of communication(s))	Transaction	n ID : E.17		
Name of Federal Candidate Barack H. Obama  Transaction ID: C.17	Office Sought: House Senate President	State: AR Primar	nt/Obligation For: 2012  y General  (specify)		
Name of Federal Candidate	Office Sought: House Senate President	State: Primar	t/Obligation For: y		
Name of Federal Candidate	Office Sought: House Senate President	State: Primar	t/Obligation For: y General (specify)		
B. Full Name (Last, First, Middle Initia Crossroads Media Mailing Address of Payee 66 Canal Center Plaza, Ste 555	I) of Payee	Date of Disl  M M M  03  Amount	bursement or Obligation  16 2012		
City Alexandria	State Zip Cod VA 22314		9829.88		
Name of Employer	Occupation	Communica 03	21 2012		
Purpose of Disbursement (Including TV/Media Placement (Deflect)	g title(s) of communication(s))	Transactio	on ID : E.18		
Name of Federal Candidate Barack H. Obama  Transaction ID : C.18	Office Sought: House Senate President	District: Primar	t/Obligation For: 2012 y General (specify) ▶		
Name of Federal Candidate	Office Sought: House Senate President	Primary	t/Obligation For: y General (specify)		
Name of Federal Candidate	Office Sought: House Senate President	State: Primary	t/Obligation For: / General /specify) ▶		
SUBTOTAL of Disbursements/Obligations This Page (optional)					

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## Disbursement(s) Made or Obligation(s)

Α.	Full Name (Last, First, Middle Initia	) of Pavee		Date of Disbursement or Obligation
	Upgrade Films	, <b>,</b>		M M / D D / Y Y Y Y
-	Mailing Address of Payee			03 21 2012
	3299 K Street NW, Ste 200			Amount
-	City	State	Zip Code	446.04
	City Washington	DC	20007	
-			20007	Communication Date
	Name of Employer	Occupation		M M / D D / Y Y Y Y Y
				03 21 2012
	Purpose of Disbursement (Including TV/Media Production (Deflect)	title(s) of communication(s)	)	Transaction ID : E.19
	Name of Federal Candidate	Office Sought: Ho	ouse State: CT	Disbursement/Obligation For: 2012
	Barack H. Obama	Se	nate	Primary General
Tr	ansaction ID : C.19	X Pro	District:esident	Other (specify)
•••	Name of Federal Candidate	Office Sought: Ho	use State:	Disbursement/Obligation For:
		Se	nate	Primary General
		Pro	District:	Other (specify)
	Name of Federal Candidate		use	Disbursement/Obligation For:
			State:	Primary General
			District:	Other (specify)
		Pro	esident	
В.	Full Name (Last, First, Middle Initial	) of Payee		Date of Disbursement or Obligation
	Crossroads Media			03 16 2012
-	Mailing Address of Payee			
	66 Canal Center Plaza, Ste 555			Amount
-	City	State	Zip Code	5897.93
	Alexandria	VA	22314	Communication Data
-	Name of Employer	Occupation		Communication Date
_	. ,	·		03 21 2012
	Purpose of Disbursement (Including TV/Media Placement (Deflect)	title(s) of communication(s)	)	Transaction ID : E.20
_	. ,			
	Name of Federal Candidate Barack H. Obama	Office Sought: Ho	use State: CT	Disbursement/Obligation For: 2012
	Barack H. Oballia	Se	nate District:	Primary General
Tra	ansaction ID : C.20	-	esident	Other (specify)
	Name of Federal Candidate	Office Sought: Ho	use State:	Disbursement/Obligation For:
		Se	nate	Primary General
		Pre	District: esident	Other (specify)
	Name of Federal Candidate	Office Sought: Ho	use State:	Disbursement/Obligation For:
		Se	State:	Primary General
		Pre	District:esident	Other (specify)
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				6343.97
S	UBTOTAL of Disbursements/Obligation	ons This Page (optional)	)	
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Disbursement(s) Made or O	bligation(s)		PAGE 13 OF 16	
Upgrade Films  Mailing Address of Payee 3299 K Street NW, Ste 200	Mailing Address of Payee 3299 K Street NW, Ste 200			
City Washington Name of Employer  Purpose of Disbursement (Includin	State DC Occupa		Communication Date    M	
TV/Media Production (Deflect)  Name of Federal Candidate Barack H. Obama	Office Sought:	House State: DE Senate District:	Disbursement/Obligation For: 2012  Primary General  Other (specify)	
Transaction ID : C.21  Name of Federal Candidate	Office Sought:	House State:  Senate District: President	Disbursement/Obligation For: Primary General Other (specify)	
Name of Federal Candidate	Office Sought:	House State: Senate District:	Disbursement/Obligation For: Primary General Other (specify)	
B. Full Name (Last, First, Middle Initial Crossroads Media LLC Mailing Address of Payee 66 Canal Center Plaza, Ste 555 City Alexandria Name of Employer  Purpose of Disbursement (Includin	State VA Occupat		Date of Disbursement or Obligation  03	
TV/Media Placement (Deflect)  Name of Federal Candidate Barack H. Obama	Office Sought:	House State: DE Senate District:	Disbursement/Obligation For: 2012  Primary General  Other (specify) ▶	
Transaction ID : C.22  Name of Federal Candidate	Office Sought:	House State: Senate District:	Disbursement/Obligation For:  Primary General	
Name of Federal Candidate	Office Sought:	House State:  Senate District:  President	Disbursement/Obligation For:  Primary General  Other (specify) ▶	
SUBTOTAL of Disbursements/Obliga  TOTAL This Period (last page this lin		nal)	> 6343.97	

bursement or Obligation  21 2012  446.04  ation Date  21 2012  n ID: E.23  att/Obligation For:  y General
ation Date  21 2012  n ID: E.23  at/Obligation For: 2012
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t/Obligation For: y
pursement or Obligation  16 2012  5897.93
ation Date
21 2012
on ID : E.24
t/Obligation For: 2012 y General (specify) ▶
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t/Obligation For: y General (specify) ▶
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Disbursement(s) Made or O	bligation(s)		PAGE 15 OF 16		
A. Full Name (Last, First, Middle Initia  Upgrade Films  Mailing Address of Payee 3299 K Street NW, Ste 200	Mailing Address of Payee				
City Washington Name of Employer	State DC Occup	Zip Code 20007 pation	Communication Date  03 21 2012		
Purpose of Disbursement (Including TV/Media Production (Deflect)	Purpose of Disbursement (Including title(s) of communication(s)) TV/Media Production (Deflect)				
Name of Federal Candidate Barack H. Obama	Office Sought:	Senate District:	Disbursement/Obligation For: 2012  Primary General  Other (specify)		
Name of Federal Candidate	Office Sought:	President  House State: Senate District: President	Disbursement/Obligation For: Primary General Other (specify)		
Name of Federal Candidate	Office Sought:	House State: Senate District: President	Disbursement/Obligation For:  Primary General  Other (specify)		
B. Full Name (Last, First, Middle Initia  Crossroads Media LLC  Mailing Address of Payee 66 Canal Center Plaza, Ste 555  City  Alexandria	State VA	Zip Code 22314	Date of Disbursement or Obligation  03 16 2012  Amount  5897.93  Communication Date		
Name of Employer	Occup	03 21 2012			
Purpose of Disbursement (Including TV/Media Placement (Deflect)	title(s) of communi	cation(s))	Transaction ID: E.26		
Name of Federal Candidate Barack H. Obama  Transaction ID: C.26	Office Sought:	House State: PA Senate District: President	Disbursement/Obligation For: 2012  ☐ Primary ☐ General  ☐ Other (specify) ▶		
Name of Federal Candidate	Office Sought:	House State: Senate District: President	Disbursement/Obligation For: Primary General Other (specify)		
Name of Federal Candidate	Office Sought:	House State: Senate District: President	Disbursement/Obligation For:  ☐ Primary ☐ General  ☐ Other (specify) ▶		
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## Disbursement(s) Made or Obligation(s)

Α.	Full Name (Last, First, Middle Initial)	Date of Disbursement or Obligation						
	Upgrade Films	o ayoo	03 21 2012					
-	Mailing Address of Payee			03 21 2012				
	3299 K Street NW, Ste 200			Amount				
-	City	State	Zip Code	446.04				
	Washington	DC	20007	Communication Date				
-	Name of Employer	Occupat	ion	M M / D D / Y Y Y Y				
		·		03 21 2012				
•	Purpose of Disbursement (Including to TV/Media Production (Deflect)	title(s) of communica	tion(s))	Transaction ID : E.27				
	Name of Federal Candidate	Office Sought:	House State: RI	Disbursement/Obligation For: 2012				
	Barack H. Obama		Senate	Primary General				
Tra	ansaction ID : C.27	>	Solution District:	Other (specify)				
	Name of Federal Candidate	Office Sought:	House State:	Disbursement/Obligation For:				
			Senate	Primary General				
			District: President	Other (specify)				
	Name of Federal Candidate	Office Sought:	House	Disbursement/Obligation For:				
			State:	Primary General				
			District:	Other (specify)				
_	Full Name (Last Eight Middle Initial)	of Down		Date of Disbursement or Obligation				
В.	Full Name (Last, First, Middle Initial)	M M / D D / Y Y Y						
_	Crossroads Media LLC	03 16 2012						
	Mailing Address of Payee 66 Canal Center Plaza, Ste 555	Amount						
-		Ctoto	5897.93					
	City	State VA	Zip Code					
-	Alexandria		22314	Communication Date				
_	Name of Employer	Occupati		03 21 2012				
_	Purpose of Disbursement (Including t TV/Media Placement (Deflect)		tion(s))	Transaction ID : E.28				
	Name of Federal Candidate	Office Sought:	House State: RI	Disbursement/Obligation For: 2012				
	Barack H. Obama		Senate District:	Primary General				
Tra	ansaction ID : C.28	>	President District.	Other (specify)				
	Name of Federal Candidate	Office Sought:	House State:	Disbursement/Obligation For:				
			Senate	Primary General				
			District: President	Other (specify)				
	Name of Federal Candidate	Office Sought:	House State:	Disbursement/Obligation For:				
			Senate	Primary General				
			District:	Other (specify)				
s	UBTOTAL of Disbursements/Obligation	6343.97						
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